



EBJIS 2025

APP SPECIFICATIONS, LAYOUT & ARTWORKS

SPONSOR ENTITLEMENTS IN THE APP:

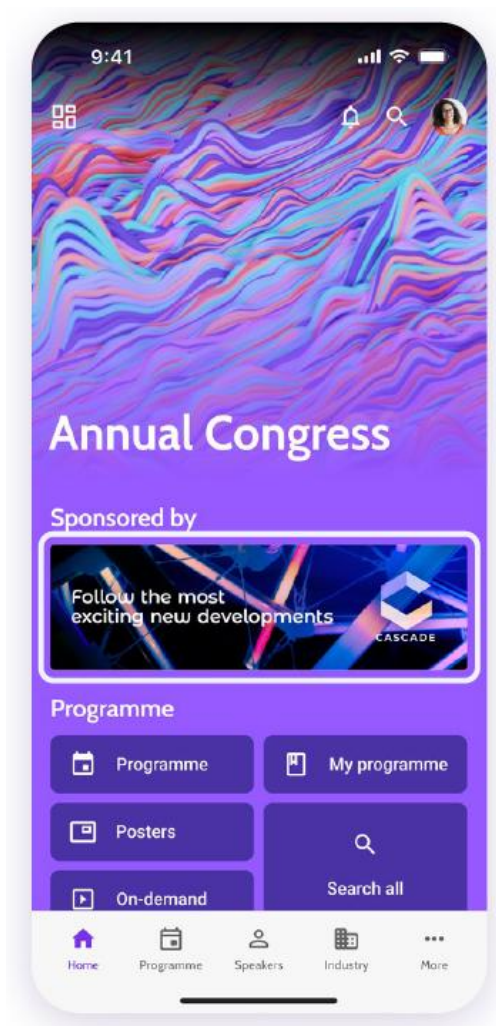
	Platinum	Gold	Silver	Bronze
Home page banner	Included Specifications: 1260 x 370 px	-	-	-
Industry symposium banner / video	Included Banner specifications: 1200x600px Optional: include link Or it can be a video shown in the app	Included Banner specifications: 1200x600px Optional: include link Or it can be a video shown in the app	-	-
Background image on company profile	Included Specifications: 1200x600px	Included Specifications: 1200x600px	-	-
Logo	Included	Included	Included	Included
Company Description	Up to 100 words	Up to 80 words	Up to 60 words	Up to 40 words
Push notifications	2 included	1 included	-	-

Read more below about the different materials and specifications required for the app.

Home Page Banner

(ONLY Platinum Sponsors)

- Sponsor banner on home page (1 banner per Platinum sponsor = 3 rotating banners in total)
- Including link (to either company profile, symposium info in app or external link (e.g. to your company website / product site)
- Required dimensions: 1260x370px.



Industry Symposium Banner

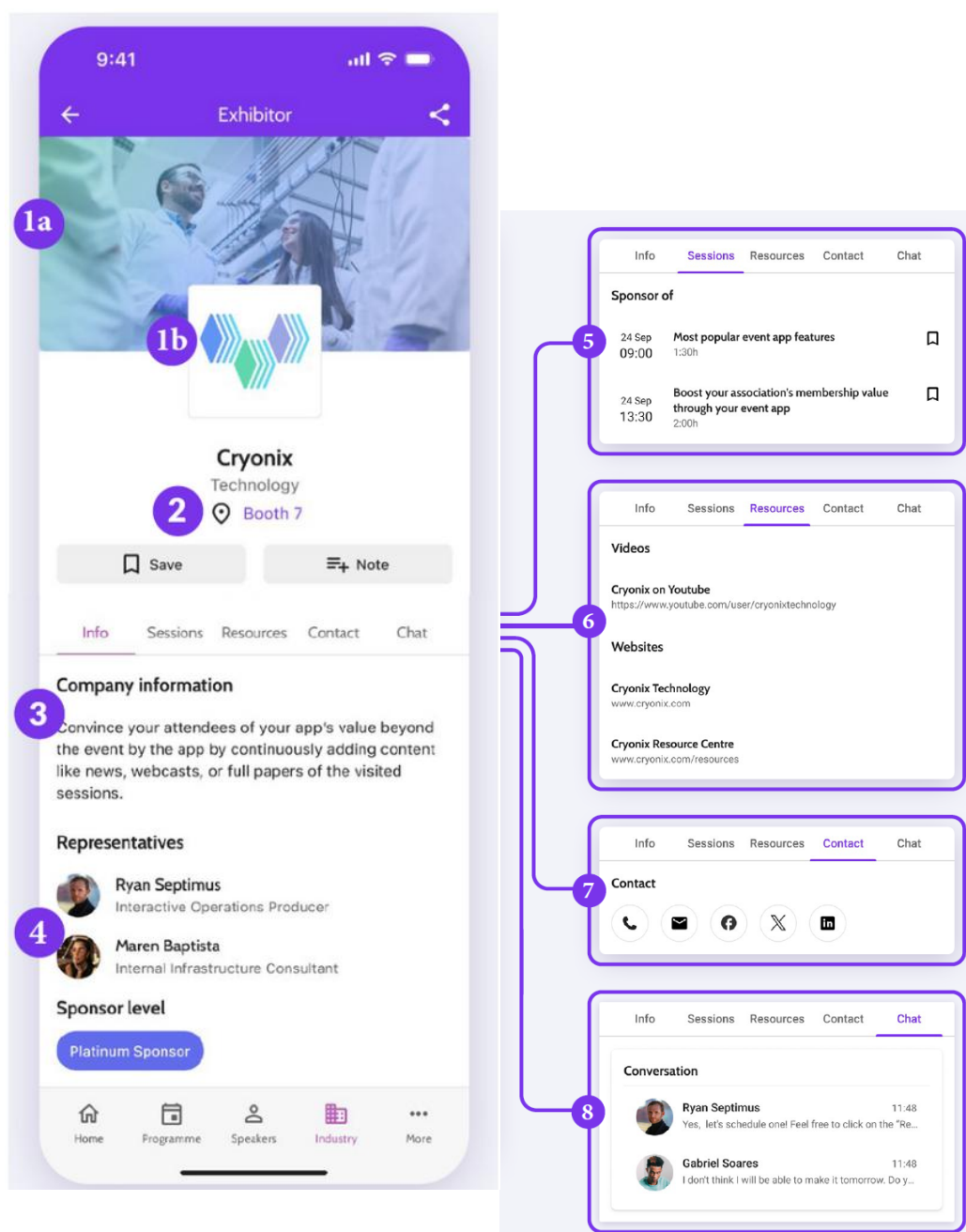
This can be an image that is optionally linked to any page in the app or to an external URL, or a video that the user can watch without leaving the app, for instance to show a product demonstration.

Required dimensions: 1200x600px. The video should be a YouTube or Vimeo URL.



Company Profile

- 1a Background image (Could be a product picture).
 - o Require dimensions: 1200x600px
 - o *NB: Only for platinum and gold sponsors. For others it will be a plain background.*
- 1b Company logo
- 2 Link to booth in floor plan
- 3 Company description (same as on website)
- 4 Company representatives
- 5 Links to industry symposium
- 6 Links to external websites
- 7 Links to contact details
- 8 Interactive group chat



Push Notifications

Through the conference app, we can send news and updates directly to participants via push notifications.

As a **Platinum** or **Gold Sponsor**, we will send out one push notification promoting your industry symposium.

Platinum Sponsors also have one additional push notification included for which you can choose the content yourself. This could be used to highlight a specific product, promote your booth, or share any other message of your choice.